

Stylish Fur Chokers, \$6.95

Smart Fur Chokers, of baum, silver blue and rose blue opium, shades so popular at present; full skin effect. NO-PROFIT SALE price, \$6.95.—First Floor.

New Spring Skirts, \$3.75

All-Wool Skirts, of plaids, tweed and French serge; fancy and plain tailored models, also plaid styles; navy blue, black and smart combinations. NO-PROFIT SALE price, \$3.75.—First Floor.

Goldtone Velour, \$1.25

54-inch Goldtone Velour, for suits, skirts and capes; in Pekin, Oxford gray, Copen and green. NO-PROFIT SALE price, \$1.25.—First Floor.

All-Wool Storm Serge, 92c

50-inch All-Wool Storm Serge, a close double twilled quality, in black, navy blue, burgundy, brown and open. NO-PROFIT SALE price, 92c.—First Floor.

Boys' Wash Suits, \$1.10

Boys' Mothers' Friend Wash Suits, of white drill; sailor collar models, trimmed with white soutache braid; sizes 3 to 8 years. NO-PROFIT SALE price, \$1.10.—First Floor.

Crochet Bed Spreads, \$1.98

50x72 Crochet Bed Spreads, an extra heavy quality, weighs three pounds, five ounces; in assorted Marcelline patterns. NO-PROFIT SALE price, \$1.98.—First Floor.

Boys' Overalls, 64c

Boys' Union-made Overalls, of blue and khaki, also blue and white halftone stripes; sizes 4 to 14 years. NO-PROFIT SALE price, 64c.—First Floor.

Boys' Norfolk Suits, \$5.69

Boys' Two-Breasted Norfolk Suits, knickerbocker pants lined throughout; of durable cheviot and tweed mixtures; sizes 7 to 17 years. NO-PROFIT SALE price, \$5.69.—Third Floor.

Boys' Pants, \$1.00

Boys' Knickerbocker Pants, of good quality cheviot and tweed; full cut and well made; sizes 7 to 18 years. NO-PROFIT SALE price, \$1.00.—First Floor.

Boys' Khaki Pants, 86c

Boys' Good Quality Khaki Pants, knickerbocker style; full and well made—sizes 7 to 18 years. NO-PROFIT SALE price, 86c.—First Floor.

Lingerie Blouses, 79c

Pretty Cotton Blouses, of soft batiste and sheer voiles; lace and embroidered trimmings, also trimmed models; sizes 36 to 44. NO-PROFIT SALE price, 79c.—First Floor.

Girls' Dresses, 79c

Girls' Gingham Dresses, pink and blue checks, with plain color collars, cuffs and ties; smart pockets; plaid skirts; sizes 6 to 14 years. NO-PROFIT SALE price, 79c.—Third Floor.

Hair Ribbons, 18c Yard

Hair Ribbons, all pretty patterns; light and dark Dreads, taffetas, checks and novelty stripes; four and five inches wide. NO-PROFIT SALE price, 18c.—First Floor.

White Embroidered Voile, 46c

40-inch White Embroidered Voile, an extra fine two-ply quality, with neat white silk embroidered designs. NO-PROFIT SALE price, 46c.—First Floor.

Mercerized Batiste, 39c

40-inch Mercerized Batiste, with neat silk embroidered designs, in light and dark colors. NO-PROFIT SALE price, 39c.—First Floor.

Seamless Bleached Sheets, 97c

51x90 Seamless Bleached Sheets, a heavy sturdy round thread quality; full double bed size; perfect quality. NO-PROFIT SALE price, 97c.—First Floor.

Unbleached Sheeting, 36c

10-quarter Unbleached Sheeting, a heavy close woven quality, for double bed sheets. NO-PROFIT SALE price, 36c.—First Floor.

White Cambric Muslin, 11c

36-inch White Cambric Muslin, for general use. NO-PROFIT SALE price, 11c.—First Floor.

Chiffon Taffeta, \$1.29

35-inch Chiffon Taffeta, a fine, pure silk quality, in midnight blue and black. NO-PROFIT SALE price, \$1.29.—First Floor.

Del Monte Raisins, 19c

Del Monte Brand Seedless Raisins, 11-ounce packages. NO-PROFIT SALE price, 19c.—Basement.

June Peas, 10c

Diamond State Brand Early June Peas. NO-PROFIT SALE price, 10c.—Basement.

Table Damask, 75c

72-inch Extra Fine Grade Yarn Mercerized Table Damask, five neat patterns; full two yards wide. NO-PROFIT SALE price, 75c.—First Floor.

Table Napkins, 65c Half Dozen

12x18 Mercerized Damask Table Napkins, hemmed ends, assorted patterns. NO-PROFIT SALE price, 65c.—First Floor. Limit one dozen.

Huck Towels, 4 for 49c

Huck Towels, size 15x36 inches; fast color, red borders, perfect quality. NO-PROFIT SALE price, 4 for 49c.—First Floor. Limit one dozen.

Ready Made Stamped Dresses, 55c

Children's Ready-made and Stamped Dresses, of plume and poplin; neat designs; sizes 2 and 4 years. NO-PROFIT SALE price, 55c.—First Floor—Art Dept.

"Week-End" Chocolates, 29c Box

"Week-End" Chocolates, full size package, about one pound; delicious assorted chocolates, cream, nougat, and caramel centers; heavy chocolate coating. NO-PROFIT SALE, box, 29c. First Floor—Bargain Table.

Printed Voiles, 19c Yard

38-inch Printed Voiles, dark grounds in stylish patterns, also plain colored voiles, in pink, old rose, etc.; mill seconds. NO-PROFIT SALE price, yard 19c.—First Floor.

Reppscord Poplin, 59c

35-inch Reppscord Poplin, a fine high grade silk and cotton fabric, in open, taupe, burgundy, old rose, alicia and dark gray. NO-PROFIT SALE price, 59c.—First Floor.

"Ladyfairs" Satin, 59c

36-inch "Ladyfairs" Satin, an extremely fine satin face cotton fabric, highly satinated, for making waists, bloomers and lingerie; in flash, pink, old rose, mauve, and navy blue; mill seconds. NO-PROFIT SALE price, 59c.—First Floor.

Mercerized Poplins, 39c

36-inch Colored Mercerized Poplins, rich silk lustrous yarn mercerized quality, in navy blue and gray. NO-PROFIT SALE price, 39c.—First Floor.

Bleached Pillow Cases, 28c

42x36 Bleached Pillow Cases, famous make, made from pillow case tubing; extra heavy quality, with no starch or dressing; termed seconds on account of an occasional oil spot. NO-PROFIT SALE price, 28c.—First Floor.

Linene Suits, 12c Yard

34-inch Colored Linene Suits, a close woven quality, with rami linen finish; in pink, old rose and reseda. NO-PROFIT SALE price, 12c.—First Floor.

Colored Chiffon Voile, 28c

44-inch Plain colored Chiffon Voile, a fine two-ply grade, in pink, open, old rose and orchid. NO-PROFIT SALE price, 28c.—First Floor.

Shirting Madras, 18c Yard

36-inch Woven Shirting Madras, with colored printed stripes, in a variety of colors and styles; fast colors. NO-PROFIT SALE price, 18c.—First Floor.

27-Inch Dress Gingham, 11c

The assortment includes beautiful plaids, novelty checks and plain colors; guaranteed fast colors. NO-PROFIT SALE price, 11c.—First Floor.

Tissue Gingham, 39c Yard

32-inch Tissue Gingham, a very fine quality, stylish plaids and broken checks. NO-PROFIT SALE price, 39c.—First Floor.

Longcloth, 10 Yards for \$1.19

Ten yard pieces of Longcloth, 36 inches wide; soft chambray finish quality, for lingerie. NO-PROFIT SALE price, \$1.19.—First Floor.

Stamped Nightgowns, 59c

Ready made Stamped Nightgowns, neatly finished, requiring only embroidery to complete; soft grade white muslin; assorted sizes. NO-PROFIT SALE price, 59c.—First Floor—Art Dept. Limit two.

White Pique, 22c Yard

36-inch White Pique, fine pin welt; mill seconds. NO-PROFIT SALE price, 22c.—First Floor.

White Skirting, 25c

36-inch White Mercerized Skirting, white gabardine and rep grounds with white satin mercerized novelty stripes. NO-PROFIT SALE price, 25c.—First Floor.

Men's Union Suits, 75c

Men's Springtex Bodyguard Cotton Ribbed Union Suits, eoru color; long and short sleeves, full length legs; mostly all sizes; slight imperfections. NO-PROFIT SALE price, 75c.—First Floor.

White Check Batiste, 28c

36-inch White Shadow Check Batiste, a fine mercerized, soft clinging quality, for waists, dresses, etc. NO-PROFIT SALE price, yard, 28c.—First Floor.

White Organdy, 22c Yard

40-inch White Organdy, extremely popular for waists and dresses. NO-PROFIT SALE price, yard, 22c.—First Floor.

White Indian Head, 25c

44-inch White Indian Head, full piece; perfect quality; every yard with the original stamp. NO-PROFIT SALE price, yard, 25c.—First Floor.

Women's and Misses' Porch Dresses, \$1.59

Fashioned of Amoskeag Gingham, in stylish plaid effects, trimmed with white or contrasting colors; large pockets and deep separate belts or sashes; pretty color combinations; sizes 13 to 17 for misses and 36 to 42 for women. NO-PROFIT SALE price, \$1.59.—First Floor.

Skinner's Satin, \$1.69

34-inch Genuine Skinner's Satin, in black white and stable shades; noted for its wearing qualities. NO-PROFIT SALE price, \$1.69.—Lining Dept., First Floor.

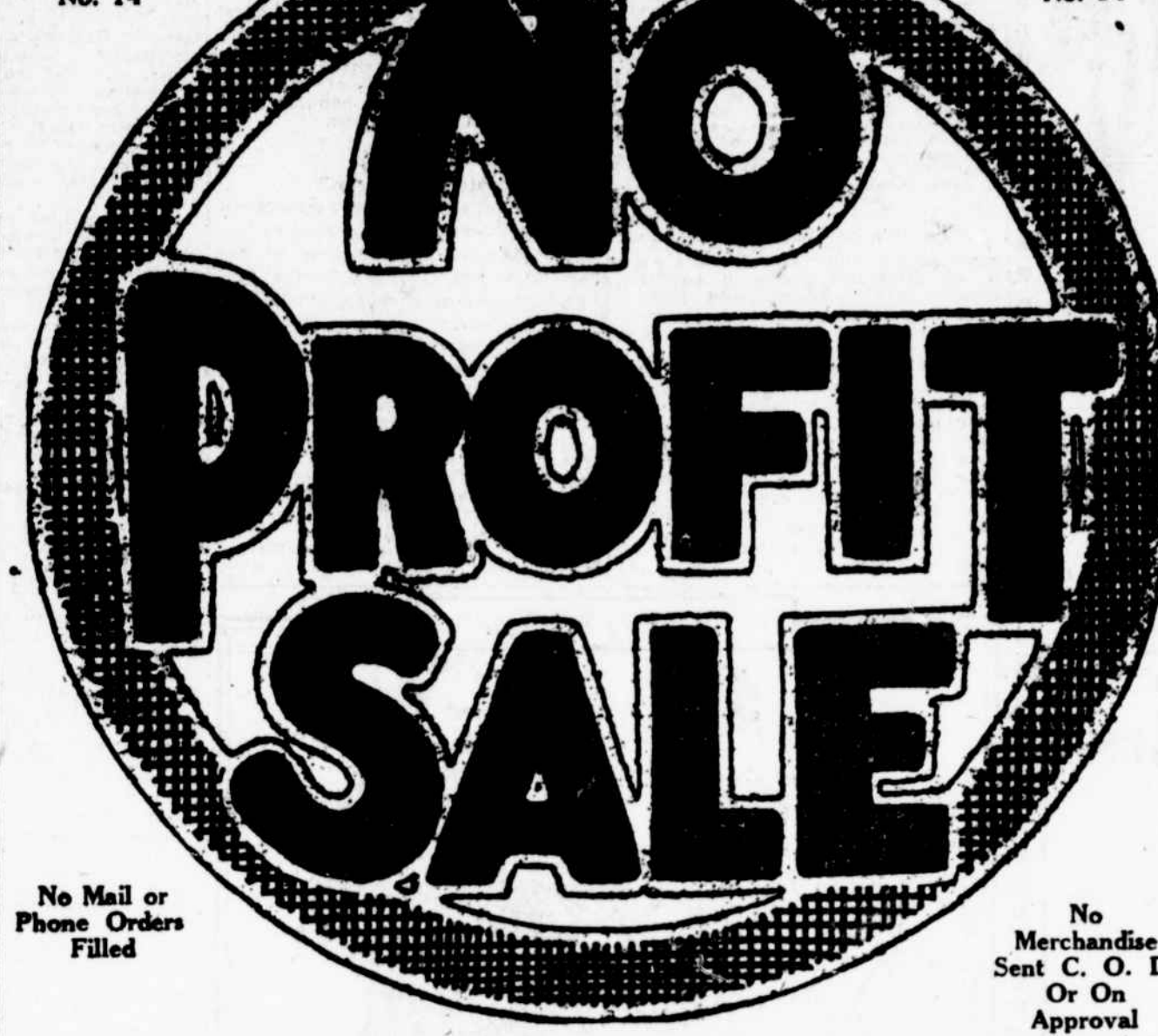
IT PAYS TO DEAL AT

Goldenberg's

BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

NOTE—By "No Profit" we do not mean that we sell every item at actual wholesale cost—because we do not. Some items are sold below actual wholesale cost—others at a loss—and some with the necessary overhead expense added.

No-Profits
Sale
No. 14



No Mail or
Phone Orders
Filled

No-Profits
Sale
No. 14

No
Merchandise
Sent C. O. D.
Or On
Approval

Tomorrow will be a remarkable day because it is "NO-PROFIT" DAY! The prices tell the story—be sure to note them carefully.

Look for the "No-Profit" Sale Signs—
They Indicate Superlative Values!

Imitation Pearl Earrings, 19c Pair

Imitation Pearl Earrings, in assorted sizes and styles, with gold-filled mountings, also pearl bead necklaces, graduate sizes; good quality beads. NO-PROFIT SALE price, 19c.—First Floor.

Vanity Books and Purses, 37c Each

Women's Vanity Books and Purses, black karatol leather; an assortment of practical well made styles. NO-PROFIT SALE price, each 37c.—First Floor.

Shopping Bags, 6c

Paper Shopping Bags, large size; strongly made, with reinforced handle. NO-PROFIT SALE price, 6c.—Notion Dept., First Floor.

Sewing Thread, 2 Spools for 7c

Mercerized Sewing Thread, silk finish, 100-yard spools; in white, black and an assortment of colors. NO-PROFIT SALE price, TWO SPOOLS for 7c.—First Floor.

New Spring Dresses, \$7.95

Smart Spring Dresses, of taffeta, French serge, tricotette and satin; all popular styles; balance of recent purchases and sales; sizes 16 to 38 only. NO-PROFIT SALE price, \$7.95.—Dress Section—Second Floor.

Fancy Trimming Buttons, 4c Card

Fancy Trimming Buttons, one dozen on card; variety of pretty shapes and styles, in assorted colorings. NO-PROFIT SALE price, 4c.—Trimming Dept., First Floor.

Colorite, 16c Bottle

Colorite, for recoloring and refreshing stray hats; all shades. NO-PROFIT SALE price, 16c.—Notion Dept., First Floor.

Men's and Women's Umbrellas, \$1.19

Men's and Women's Umbrellas, good quality rain-proof American (cotton) taffet covers; paragon frames; good assortment of handles. NO-PROFIT SALE price, \$1.19.—First Floor.

Stenciled Crex Rugs, \$10.95

51x10-ft. Genuine Crex Rugs, perfect quality factory labeled; stenciled designs, in the most wanted key or hand border style. NO-PROFIT SALE price, \$10.95.—Fourth Floor.

Children's Stockings, 18c

Children's Seamless Fine Ribbed Stockings, black and cordovan; extra spliced heels and toes; sizes 6 to 8, in black; 6 to 9, in cordovan. NO-PROFIT SALE price, 18c.—First Floor.

Women's Stockings, 25c

Women's Fine Gauge Mercerized Black Lisle Stockings, also mercerized cotton, in cordovan; mock seam back; double earlier tops; some slightly imperfect, while others are perfect. NO-PROFIT SALE price, 25c.—First Floor.

Children's Waist Suits, 25c

Children's Knitted Waist Suits, low neck and sleeveless; knee pants; sizes 2 to 12 years. NO-PROFIT SALE price, 25c.—First Floor—Lingerie Section. Limit four.

Amoskeag Gingham, 12c Yard

Genuine Amoskeag Gingham, in all size blue checks; color guaranteed fast. NO-PROFIT SALE price, 12c.—First Floor.

China Chocolate Sets, \$2.22

Japanese China Chocolate Sets, one large chocolate pot, six cups and six saucers to match; neat decorations. NO-PROFIT SALE price, \$2.22.—Basement.

Wash Tubs, 71c

Galvanized Iron Wash Tubs, 22-inch size; drop handles. NO-PROFIT SALE price, 71c.—Basement.

Wash Boilers, \$1.33

Heavy Galvanized Wash Boilers, popular No. 8 size; made for service. NO-PROFIT SALE price, \$1.33.—Basement.

Foot Tubs, 67c

Heavy Tin Japanned Foot Tubs, strongly made; 17-inch size. NO-PROFIT SALE price, 67c.—Basement.

Coffee Percolators, \$1.17

Heavy Aluminum Coffee Percolators, two-quart trade size. NO-PROFIT SALE price, \$1.17.—Basement.

Door Mats, 61c

Rubber Door Mats, well made; size 18x36 inches. NO-PROFIT SALE price, 61c.—Basement.

Feather Dusters, 64c

Hi-Kuff Extra Quality Turkey Feather Dusters, No. 14 size. NO-PROFIT SALE price, 64c.—Basement.

Tar Sheets, 1 Dozen for 73c

Fine Tar Moth Sheets, for the preservation of furs, clothes, draperies, etc.; size 48x48 inches. NO-PROFIT SALE price, 73c.—Basement.

Trimmed Hats, \$1.00

Exceptional values—a good assortment of styles and colors, including Hair Hats, Milan Hats, Lisere Hats, Chrysanthemum Braid Hats and Combinations. NO-PROFIT SALE price, \$1.00.—Second Floor.

Wash Boards, 55c

Glass Wash Boards, full size; high grade quality. NO-PROFIT SALE price, 55c.—Basement.

Women's Silk Hose, \$1.15

Women's Full-fashioned Pure Thread Silk Hose, in white, cordovan, tan, gray and field mouse; double line, earlier tops, double sole, heel and toe, some slightly imperfect. NO-PROFIT SALE price, \$1.15.—First Floor.

Women's Silk Hose, \$1.29

Women's Full-fashioned Thread and Lisle Silk Hose, in an assortment of street and evening shades; also a few black. NO-PROFIT SALE price, \$1.29.—First Floor.

Men's Handkerchiefs, 5 for 25c

Men's Handkerchiefs, full size; good quality, white hemstitched borders; all perfect quality. NO-PROFIT SALE price, 5 for 25c.—First Floor.

All-Wool French Serge, \$1.39

52-inch All-Wool French Serge, a superior fine twilled quality; genuine indigo blue. NO-PROFIT SALE price, \$1.39.—First Floor.

Women's Handkerchiefs, 7c

Women's Handkerchiefs, corded border lawns, white hemstitched borders and fancy embroidered corner effects. NO-PROFIT SALE price, 7c.—First Floor. (Limit six.)

Shelf Paper, 3 Rolls for 9c

Shelf Paper, good quality white lace edge paper. NO-PROFIT SALE price, THREE Rolls for 9c.—Stationery Department.

Writing Inks, 5c Bottle

Standard quality Inks, for writing and fountain pens. NO-PROFIT SALE price, 5c.—First Floor—Stationery Dept.

White India Linon, 18c

40-inch White India Linon, a fine sheer, crisp quality, snow white bleached. NO-PROFIT SALE price, 18c.—First Floor.

Men's B. V. D. Underwear 69c

Men's Genuine B. V. D. Athletic Underwear, fine quality checked nainsook; sleeveless coat shirts, knee length drawers, regular sizes. NO-PROFIT SALE price, 69c.—First Floor.

Men's Half Hose, 12c

Men's Half Hose, plain and mercerized lisle; fully reinforced; plain black only; slight irregular weaves. NO-PROFIT SALE price, 12c.—First Floor.

Men's Shirts, \$1.49

Men's Neckline Shirts, high grade woven madras, in all new spring patterns; soft cuffs; perfect quality; colors guaranteed fast; sizes 14 to 17. NO-PROFIT SALE price, \$1.49.—First Floor.

Bungalow Aprons, 79c

Women's Bungalow Aprons, high count percale; open front elastic waist style; some with braid trimming others with border; neat striped effects; full cut sizes. NO-PROFIT SALE price, 79c.—Third Floor.

Tooth Brushes, 29c

Prophylactic Tooth Brushes, soft, medium and hard bristles. NO-PROFIT SALE price, 29c.—First Floor.

Tooth Paste, 16c

Kolynos Tooth Paste, in tubes, high-grade dentifrice. NO-PROFIT SALE price, 16c (Tax, 1c extra).—First Floor.

Incense Burners, 29c

Japanese Incense Burners, an assortment of novel and grotesque design. NO-PROFIT SALE price, 29c.—Toilet Goods Dept., First Floor.

Lux Flakes, 9c

Lux Flakes, for washing delicate fabrics. NO-PROFIT SALE price, 9c.—Toilet Goods Dept., First Floor.

Boston Bags, 74c

Boston Bags, black imitation leather effects; made of heavy waterproof automobile cloth; buckle and strap fastening; steel frame. NO-PROFIT SALE price, 74c.—Leather Goods Dept., First Floor.

Granulated Sugar, Two pounds, 17c

Two-pound packages of Granulated Sugar. NO-PROFIT SALE price, 17c.—Basement.

Handbags and Purses, \$1.00

An assorted lot of Women's Handbags and Purses, good quality silks and leathers; various styles and shapes. NO-PROFIT SALE price, \$1.00.—First Floor.

Ribbon Bracelets, 44c

Ribbon Bracelets, for wrist watches; gold-filled mountings; heavy silk ribbons. NO-PROFIT SALE price, 44c.—Jewelry Dept.

Cinderella Nainsook, \$2.09 Piece

36-inch Cinderella Nainsook, a fine soft finished quality, for lingerie, in pink, light blue, lavender. Ten yards in each piece. NO-PROFIT SALE price, \$2.09.—First Floor.

Black Satin Duchesse, \$1.59

35-inch Black Satin Duchesse, a heavy satin face all silk, wear guaranteed quality. NO-PROFIT SALE price, \$1.59.—First Floor.

Boys' Norfolk Suits, \$6.35

Boys' All-wool Norfolk Suits, of cheviot and tweed mixtures; all seams taped and reinforced; knickerbocker pants; sizes 8 to 17 years. NO-PROFIT SALE price, \$6.35.—Third Floor.

Women's Silk Gloves, 39c

Women's two-clasp Silk Gloves, in white and black; slightly imperfect. NO-PROFIT SALE price, 39c.—First Floor.

Allover Embroidery, 39c

22-inch Swiss Allover Embroidery, in an assortment of patterns. NO-PROFIT SALE price, 39c.—First Floor.

Trimming Laces, 18c Yard

Venice and Oriental Laces, edgings and insertions; in white, cream and eoru colors. NO-PROFIT SALE price, 18c.—First Floor.

Torchon Laces, 9c Yard